Kartik Singh

Product Designer | 4+ Years | B2B SaaS, AI, E-commerce, Enterprise Products

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Skills

Product Design: Product Discovery, Problem Framing, UX/UI Design, Interaction Design, Information Architecture, User Flows, Prototyping, Responsive Design, Design Systems, Design Tokens, Figma Variables, Design-to-Code

Research & Strategy: User Interviews, Usability Testing, Heuristic Evaluation, Journey Mapping, Product Metrics, Experimentation, Accessibility (WCAG 2.1)

Tools: Figma, FigJam, Framer, Google Analytics, Jira, Notion, Adobe Photoshop, Adobe Illustrator, ChatGPT, Claude, Claude Code, Codex, Lovable

Experience

FunnelKit (Wisetr) **Apr 2025 to Jul 2026**

UX/UI Designer

- Owned product design across WooCommerce subscriptions, automation and AI products, partnering with product and engineering from discovery through implementation.
- Led the subscription setup redesign using merchant feedback, support analysis and usability testing, reducing setup time from 4–6 hours to 4 minutes, with 94% completing without support.
- Improved automation onboarding through surveys, contextual sessions and testing, reducing average setup time to 4:47 across a product with 20K+ active installs.
- Designed a side-by-side AI comparison workflow for ChatGPT, Claude and Gemini outputs.
- Reworked the Figma design system with 320 structured variables, improving design-to-code accuracy from 35% to 80% and developer onboarding speed by 3x.

Bizgurukul **Feb 2024 to Jan 2025**

UX/UI Designer

- Worked as the primary Product Designer across web and mobile, owning projects from discovery and user flows through testing, UI design and developer handoff.
- Redesigned website architecture and accessibility patterns using UX audits and usability findings, contributing to a 30% increase in session duration.
- Improved onboarding, authentication and learning journeys for 500K+ mobile users, and designed Hiked from requirements through developer handoff.

Truminds Software Systems **May 2022 to Jan 2024**

UX/UI Designer

- Designed enterprise products across IoT, telecom and network management, including work linked to Panasonic and mobile experiences for Luminous M Partner.
- Designed a Network-as-a-Service platform consolidating operations across 4–20 vendor systems and supporting 1,000+ devices.
- Conducted contextual research with 8 technicians across 3 companies and redesigned deployment workflows, reducing setup time from 30 minutes to 10 minutes across a platform adopted by 7+ global clients.

Certifications

Applied AI Foundations | OpenAI — Oct 2026

Claude Academy: AI Fluency for Builders | Anthropic — Oct 2026

Perception and Memory in HCI and UX | Interaction Design Foundation — Mar 2024

UX Design Nanodegree | Udacity — 2021

Education

University of Delhi | Bachelor of Commerce **2018 to 2021**